VNU-UEB — The Road to Success

HIROSHIMA BUSINESS AND MANAGEMENT SCHOOL — HBMS

Prefectural University of Hiroshima, Japan

Commemorative Lecture for MOU agreement between VNU-UEB and HBMS
Jointly hosted by VNU-UEB and HBMS

Date: 09:30-11:30, February 27, 2019
Place: At Conference Room 801, Floor 8th, E4 Building, University of Economics and Business, Vietnam National University, Hanoi
Lecturer: HBMS Dean Yoshinori Yokoyama
Title: Healthcare Management System in a Super-aging Society

*Lecture will be given in English.

Japan boasts a long life expectancy with men averaging at 81.09 years and women at 87.26 years, according to a survey data in 2017. Accurate comparison to other countries is a little difficult because of different survey methods, but it's the longest life expectancy in the world, according to Japan's Ministry of Health, Labor and Welfare.

This is a good thing for us, but in parallel more Japanese are feeling anxious about "too long" longevity. How can we enjoy such a long life? Can we live in good health? Do we have enough money? Until when do we have to work? In sum, how can we lead a rewarding life in a super-aging society?

We need a social system to answer for such public concerns and this means that we also have to design a life stage management system.

And, this Japanese precedent case might be a good reference for Vietnam after verifying this is functioning well.
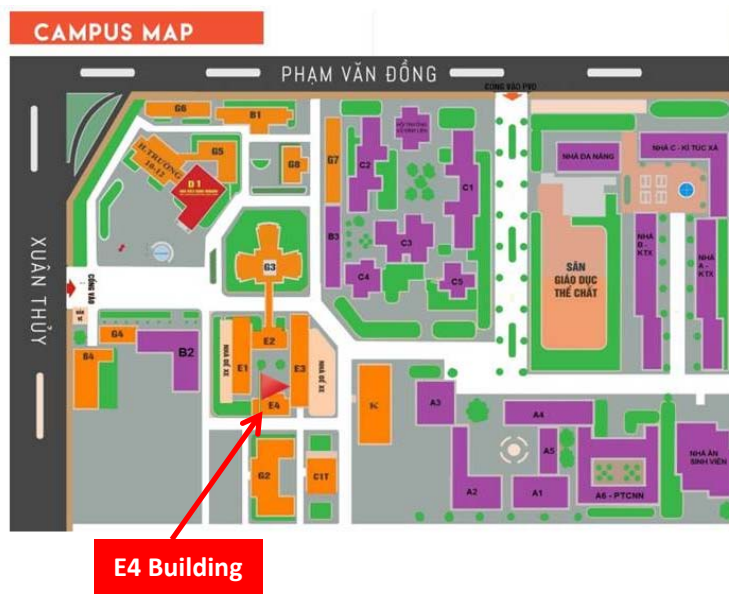
About Lecturer

HBMS Dean
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Career History & Academic Background
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At VNU Hanoi Campus

E4 Building

How to sign up	➡	Please register at https://goo.gl/forms/yfUTGw6Dv5mJesg32 Participation fee: free / Maximum capacity: 70 participants.